**Aayushi Bharat Porwal**

707, Gulmohar co-op housing society,

Aarey road no.1, Goregaon (west),

Mumbai - 400104

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Email : aayu789@gmail.com

**Objective:**

Challenging career opportunities which would help me to utilize my academic background that assist me to gain experience, employs my excellent interpersonal skills, and enable me to make a positive contribution.

**Personal Information:**

1. Date of Birth - 5th June 1994
2. Gender - Female
3. Marital Status - Single
4. Languages known - English, Hindi, Gujrati and Marathi

5 Hobbies - Writing, Reading & Drawing

**Software Knowledge: MS Office, Power Point, Medium, WordPress.**

**Educational Background:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree** | **Year** | **College / University** | **Result** |
| M. A. (English Literature) | 2016 | Mithibai College Of Arts | Part-I cleared |
| Bachelor In Commerce | 2012-2015 | K J Somaiya , Mumbai | 59.57% |
| CA-IPCC | 2015 | ICAI | Exemption in Accounting |
| CA-CPT | 2013 | ICAI | 80.2% |
| H.S.C | 2012 | Swami Vivekanand Jr. College | 71.33% |
| S.S.C | 2010 | Swami Vivekanand high school | 73.82% |

**Industrial Experiences:**

|  |  |
| --- | --- |
| **Company Name: Chanchal Bhandhari & Association (1st June 2015 – 30th September 2015)** | |
| **Post** | Article |
| **Work Description** | * Audit, Accounting, Return filing |
| **Company Name: FYA (For Your Assistance) ( October 2015 – May 2016)** | |
| **Post** | Content writer |
| **Work Description** | * Contents about ecommerce, Social media content for the brands we handle, Blogs. |
| **Company Name: Dentsu Webchutney (June 9, 2016 – October 7, 2016)** | |
| **Post** | Jr. Copywriter |
| **Work Description** | * Coming up with content buckets, Social media content for the brands I was assigned, radio script, manifesto. |
| **Company Name: BriefKase (Dec, 2016 – March, 2017)** | |
| **Post** | Copy writer |
| **Work Description** | * Create content for various brands to promote them online. Handle ORM (if any) and upload the posts online. |

**My work**

<https://medium.com/fya-group> (FYA Company’s blogs)

<https://bitterwishes.wordpress.com/> (Personal blogs)

**My Twitter handle**

@A\_Pogonophile

**My Instagram handle**

@bitter\_wishes

**Declaration**

I hereby state that the above-mentioned data are correct and true to my belief and knowledge.

- Aayushi Porwal